

Preliminary Amendment filed December 6, 2001, please amend the above-identified application as follows:

IN THE SPECIFICATION:

Page 1, line 1, please rewrite as follows:

--FIELD OF THE INVENTION--

Page 1, before line 8, please insert the following title:

--BACKGROUND OF THE INVENTION--

Page 3, lines 12-21, please rewrite as follows:

--In accordance with one embodiment of the present invention, an apparatus and method operate to store a game program in a memory, receive (i.e., download via a transmission line) at predetermined times (e.g., on each new day or each time the game program is executed, or each time the game system is turned on) advertising data that relates to at least one advertisement, store the received advertising data in the memory, execute the game program stored in the memory, and output display data which corresponds to the advertisement data stored in the memory in accordance with the game program.--

Page 8, last paragraph, line 22 - page 9, first paragraph, line 10, please rewrite as follows:

--Figs. 5A and 5B schematically illustrate the data structure of a game program in accordance with another embodiment of the present invention in which main program M and all of the